

HUECRAFT • KIT REPORT • CLOVIBRAND

One brief became a ~~278-file~~ kit. 8 of 16 elements passed.

Our own CloviBrand rebrand, built by the Huecraft engine in one run: what came out, what passed, what did not, and what is still planned.

built 9 October 2026 • sample kit, not a customer • nothing published to the brand

278

files the engine
produced for
CloviBrand

8/16

program
elements built
and passed
their gate

3

elements
produced but
failed a quality
gate

24/24

colour pairs
that pass
WCAG contrast

32

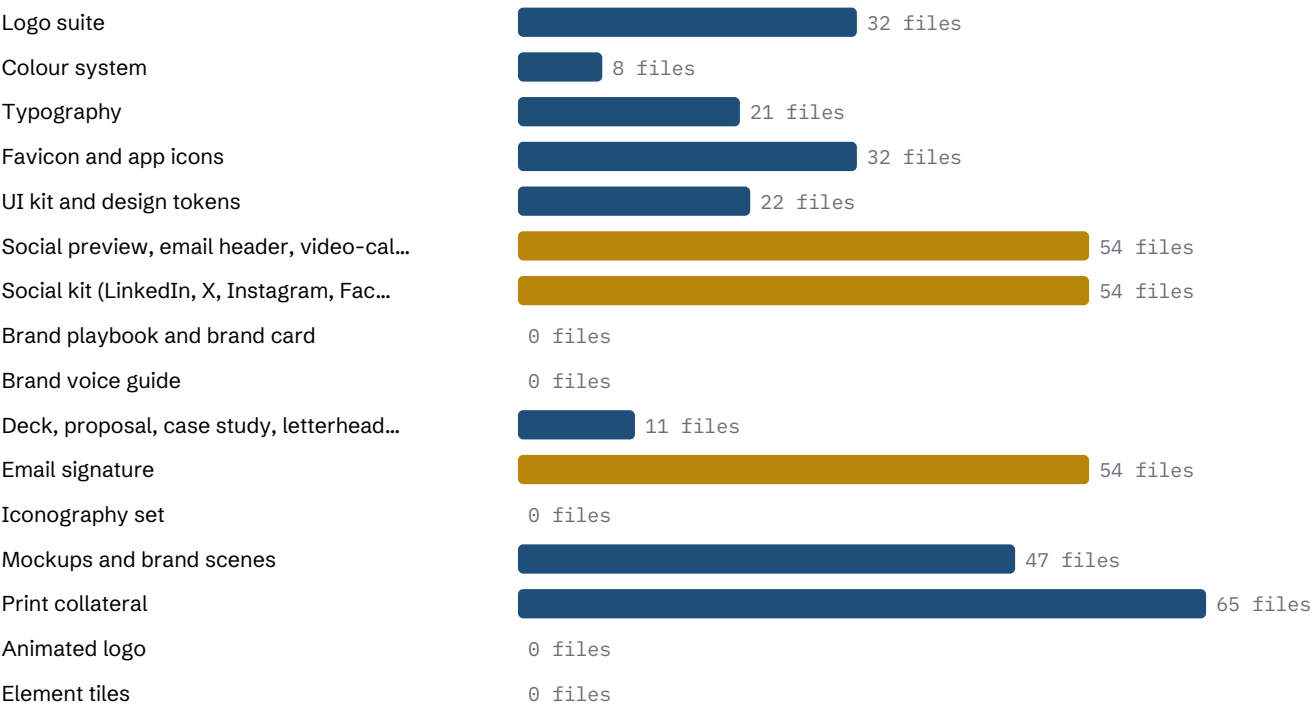
logo files: SVG,
PNG 1x-3x,
PDF, icons

What this kit shows. The engine took one brief and its own 58-pixel mark (upscaled to 640 px for the logo gate) and produced 8 of the 16 program elements cleanly: logo suite, colour, type, tokens, print collateral, brand scenes and office templates. Three more (digital/social kit, newsletter, brand visuals) were produced but failed their gates, so they are shown as "gated", with the gate reason. Six elements were not produced. Every number on this page is read from the run's own result files.

AT A GLANCE

Where the files went

Thirteen elements have files; the bar length is the file count, the colour is the gate result.



built passed its quality gate **gated** produced, failed a gate **not built** not produced in this run

Figure 1: File count per program element

COVERAGE

8 built, 3 gated, 5 not produced

The coverage ring counts only elements that passed their gate.

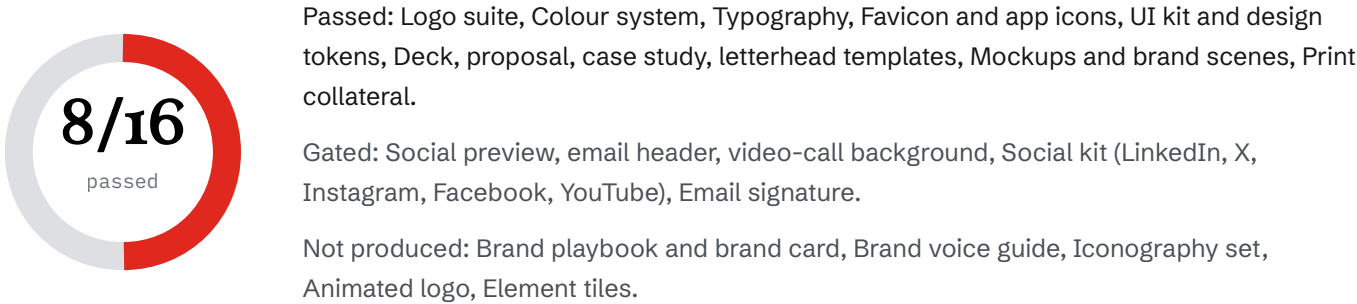


Figure 2: Coverage against the 16-element brand program

HUECRAFT • LOGO SUITE

Fifteen vector files, four lockups, three inks.

Horizontal, stacked, mark and monogram, each in light, dark and mono, with icons and a pinned-tab glyph.

15 SVG • 12 PNG • built 9 October 2026

THE SUITE

Every lockup on its ground

Hover shows nothing; these are the files as exported.



Horizontal, light

clovibrand_horizontal_light.svg



Horizontal, dark

clovibrand_horizontal_dark.svg



Stacked

clovibrand_stacked_light.svg



Mark

clovibrand_mark_light.svg



Monogram

clovibrand_monogram_light.svg



Mono, black

clovibrand_horizontal_mono_black.svg



Mono, white

clovibrand_horizontal_mono_white.svg



Monogram on brand colour

clovibrand_monogram_mono_white.svg

Figure 3: Logo suite: lockups on light, dark, paper and brand grounds

RULES

Clear space and minimum size

The rule the playbook would state; the measurements are the program's standard, not measured from this kit.

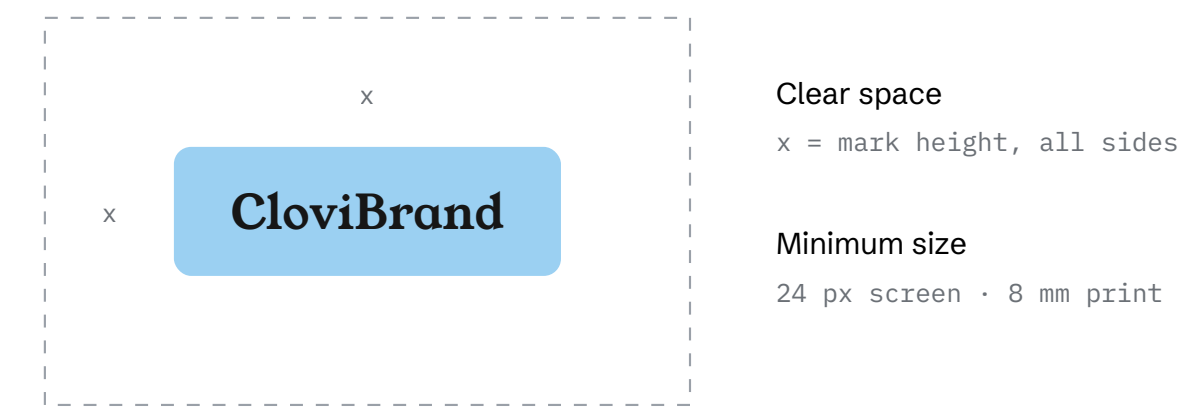


Figure 4: Clear-space and minimum-size diagram

ICONS

Favicons and app icons

Exact sizes from the suite.



Figure 5: Favicon 16/32/48, Apple touch 180, Android 192/512

HUECRAFT · COLOUR SYSTEM

Three scales, 24 measured pairs, 24 pass.

Primary, accent and neutral, each 50 to 900, with the contrast table the engine measured for light and dark mode.

tokens.json · colors.css · tailwind.colors.js · palette.ase/.gpl · built 9 October 2026

PALETTE

The three scales

Each swatch is the exact token value.

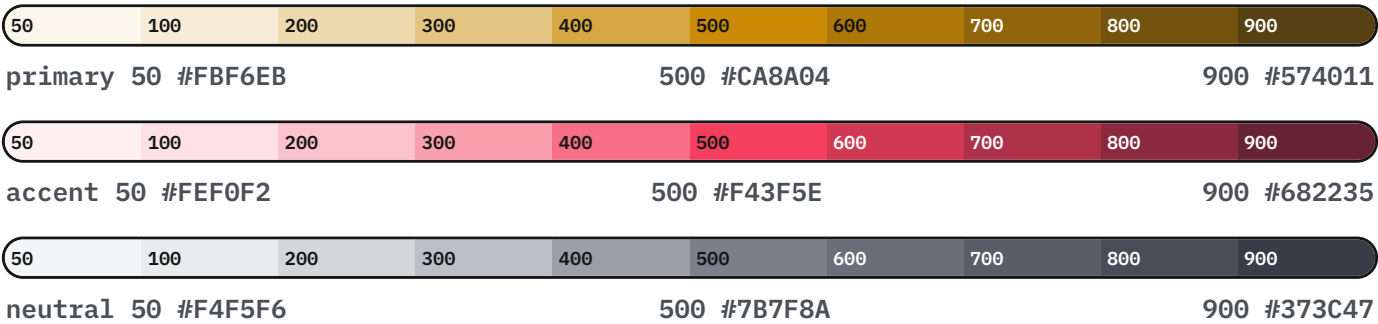


Figure 6: Primary, accent and neutral scales, 50 to 900

PROOF

Contrast: 24 of 24 pairs pass

Measured by the engine against WCAG AA for each foreground/background role in both modes.

MODE	FOREGROUND	BACKGROUND	RATIO	NEEDS	RESULT
light	text #0F172A	bg #FFFFFF	17.85:1	4.5	pass
light	text #0F172A	surface #F4F5F6	16.35:1	4.5	pass
light	text-muted #6A6E79	bg #FFFFFF	5.1:1	4.5	pass
light	brand-text #9E6C03	bg #FFFFFF	4.57:1	4.5	pass
light	accent-text #D73753	bg #FFFFFF	4.6:1	4.5	pass
light	on-brand #0F172A	brand #CA8A04	6.08:1	4.5	pass
light	on-accent #0F172A	accent #F43F5E	4.86:1	4.5	pass
light	border #D5D6DA	bg #FFFFFF	1.45:1	1.2	pass
light	success #12863D	bg #FFFFFF	4.66:1	4.5	pass

MODE	FOREGROUND	BACKGROUND	RATIO	NEEDS	RESULT
light	warning #B26205	bg #FFFFFF	4.52:1	4.5	pass
light	danger #DC2626	bg #FFFFFF	4.83:1	4.5	pass
light	info #9E6C03	bg #FFFFFF	4.57:1	4.5	pass
dark	text #F2F6FB	bg #0B1220	17.25:1	4.5	pass
dark	text #F2F6FB	surface #1A202D	15.02:1	4.5	pass
dark	text-muted #BDBFC4	bg #0B1220	10.18:1	4.5	pass
dark	brand-text #CA8A04	bg #0B1220	6.37:1	4.5	pass
dark	accent-text #F43F5E	bg #0B1220	5.1:1	4.5	pass
dark	on-brand #0F172A	brand #CA8A04	6.08:1	4.5	pass
dark	on-accent #0F172A	accent #F43F5E	4.86:1	4.5	pass
dark	border #323844	bg #0B1220	1.59:1	1.2	pass
dark	success #16A34A	bg #0B1220	5.68:1	4.5	pass
dark	warning #D97706	bg #0B1220	5.88:1	4.5	pass
dark	danger #E14444	bg #0B1220	4.56:1	4.5	pass
dark	info #CA8A04	bg #0B1220	6.37:1	4.5	pass

Figure 7: Contrast table from contrast.csv

HUECRAFT • TYPOGRAPHY

One sans for display and body, one mono for data.

Plus Jakarta Sans and IBM Plex Mono, under their open licences, with a seven-step scale.

type.css • type_tokens.json • specimen.html • built 9 October 2026

SPECIMEN

The scale, in the kit's own faces

Sizes are the kit's tokens; the specimen text is ours.

display • Plus Jakarta Sans • h1 48.8px

Every brand, one record.

h2 39.1px

The logo is the least of it.

lead 20.0px • body 16.0px

One brief becomes a working brand system: a logo suite, a colour system with its contrast proved, type, tokens and the collateral to use them.

mono • IBM Plex Mono • caption 14.0px

--color-primary-500: #CA8A04; --font-display: "Plus Jakarta Sans";

Figure 8: Type specimen at the kit's h1, h2, lead, body and caption sizes

HUECRAFT • BRAND SCENES

6 objects, the mark placed on each.

Bag, badge, cards, cup, notebook and phone: the engine masks the object and prints the mark into it.

brand_scenes • 47 files • built 9 October 2026

SCENES SHEET

All scenes on one sheet

The sheet the engine renders for the hub.

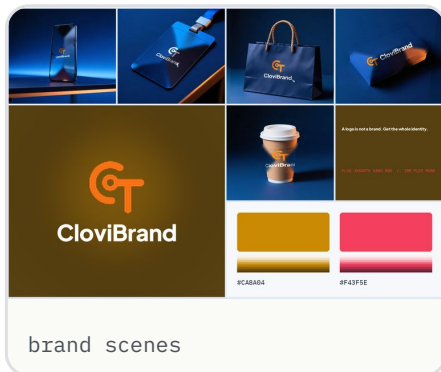


Figure 9: Brand scenes sheet

SINGLE SCENES

Each object on its own

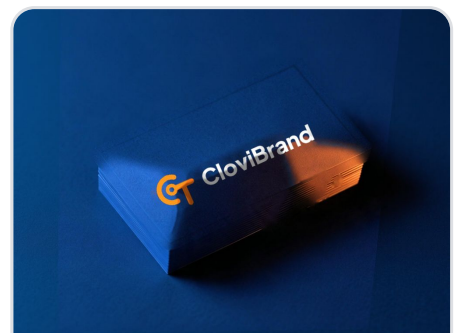
Open any image larger.



badge



bag



cards

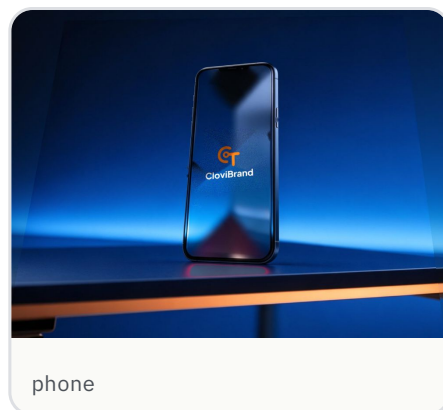
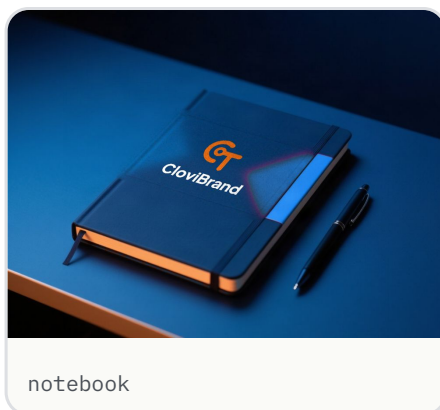
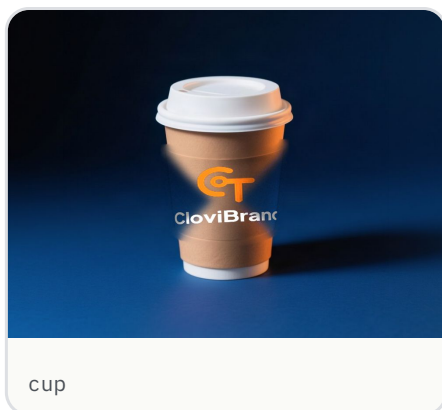


Figure 10: Single-object scenes

HUECRAFT · PRINT COLLATERAL

13 print pieces, each with PDF and HTML source.

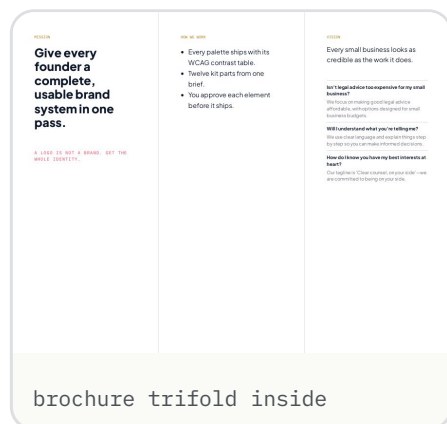
Business cards, letterhead, envelope, badge, one-pager, brochure, poster, pull-up banner, table throw, step-and-repeat.

print_collateral · 65 files · built 9 October 2026

GALLERY

The print set

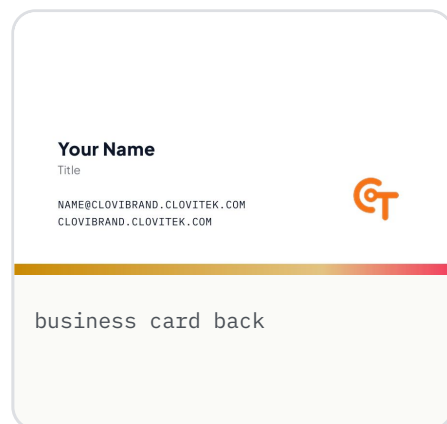
Previews rendered by the engine from the real templates.



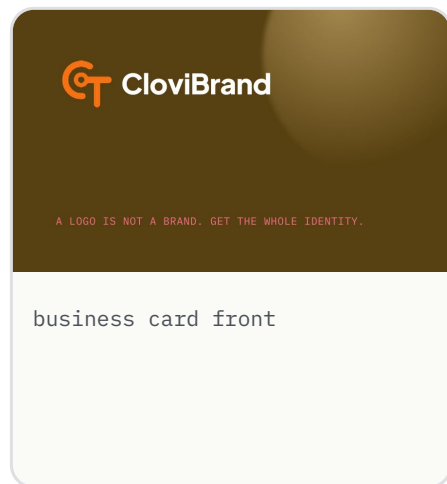
brochure trifold inside



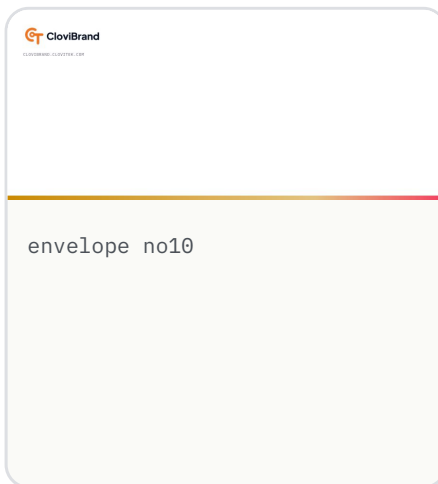
brochure trifold outside



business card back



business card front



envelope no10



letterhead

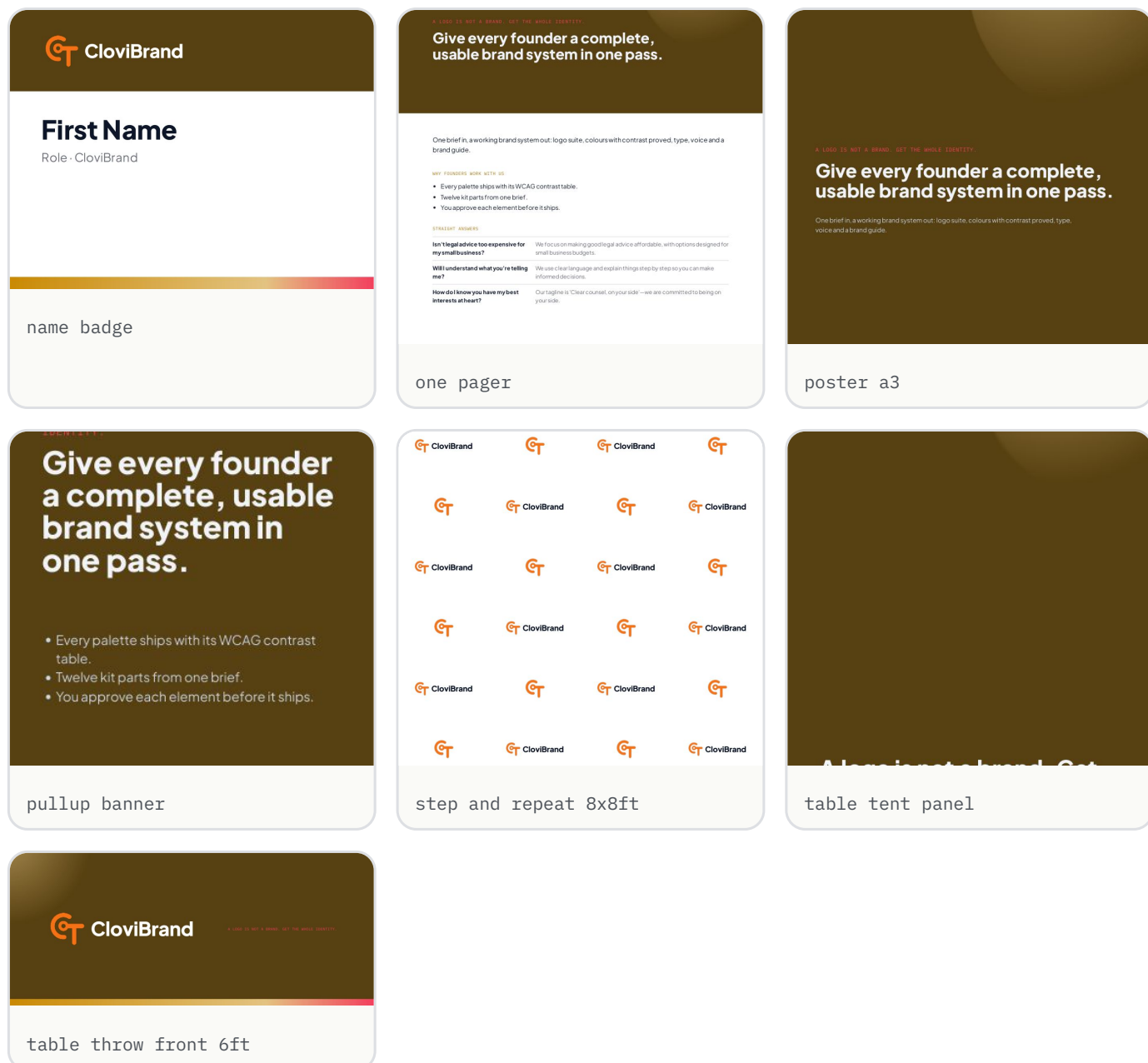


Figure 11: Print collateral previews

OFFICE

Deck, proposal, case study, letterhead

5 editable templates: brand_voice_guide.docx, case_study_template.docx, letterhead.docx, proposal_template.docx, deck_template.pptx.

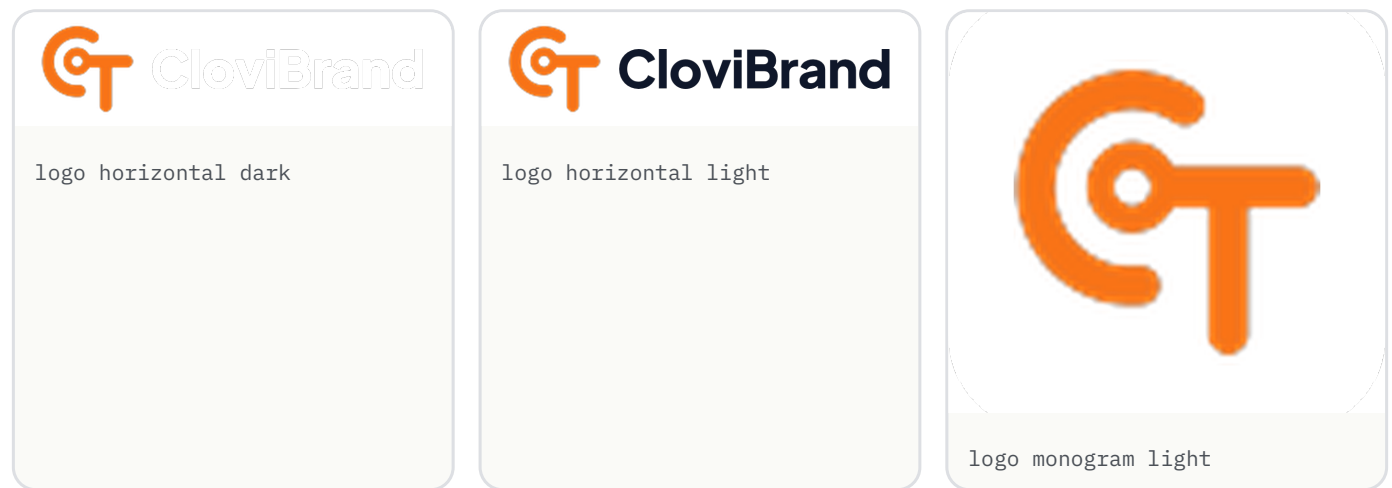


Figure 12: Office template logo placements

HUECRAFT • DIGITAL AND SOCIAL

15 exact-size images, one gate failed.

Social preview, email header, video-call background and the platform kit for LinkedIn, X, Instagram, Facebook and YouTube.

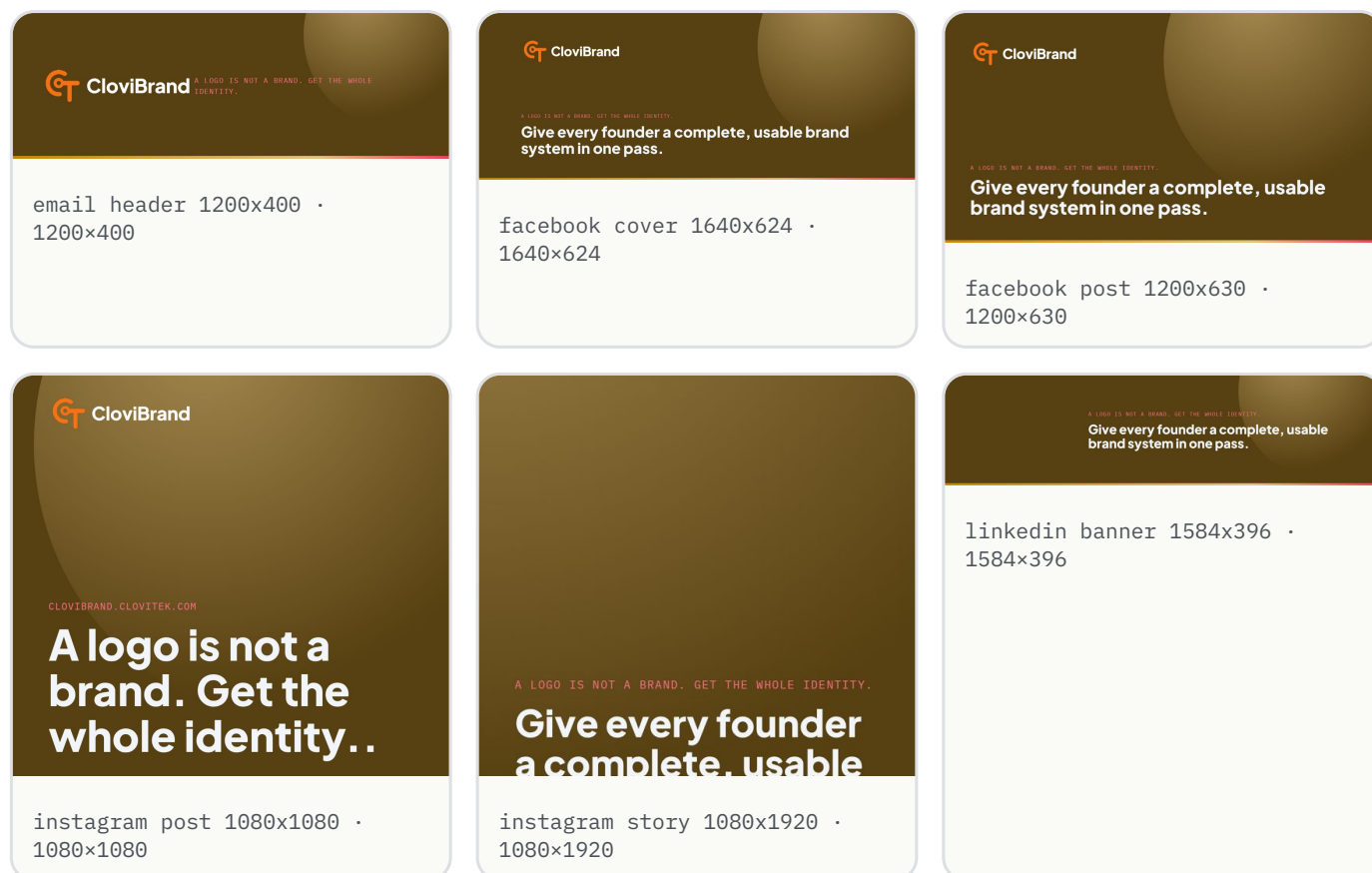
digital_kit • 54 files • 1 of 14 items failed its check • built 9 October 2026

Gated. The engine produced every image, but one item failed its check, so the element did not pass as a whole. It is shown here as produced, labelled gated.

GALLERY

Every size the platforms ask for

Captions give the platform and the exact pixel size.



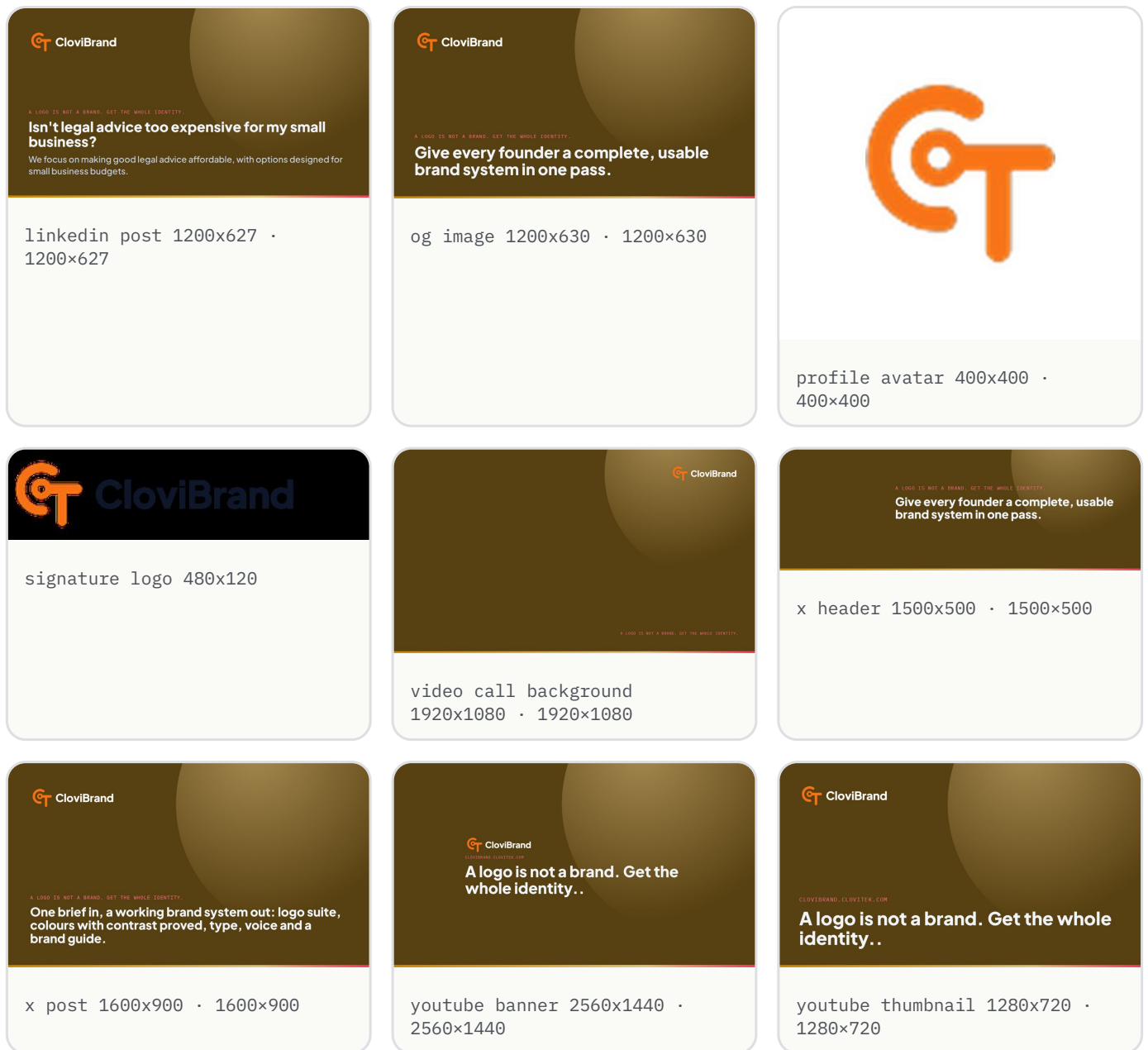


Figure 13: Digital and social kit at exact sizes

The words are not in this kit yet.

The playbook, brand card and voice guide were not produced in this run; the newsletter template was produced but failed four checks.

playbook • voice guide • newsletter • built 9 October 2026

Status. No playbook PDF, brand card or voice guide exists for CloviBrand in this run. The newsletter below is real output that did not pass its gate.

NEWSLETTER

Newsletter template, gated

Desktop and phone previews in light and dark, as rendered.

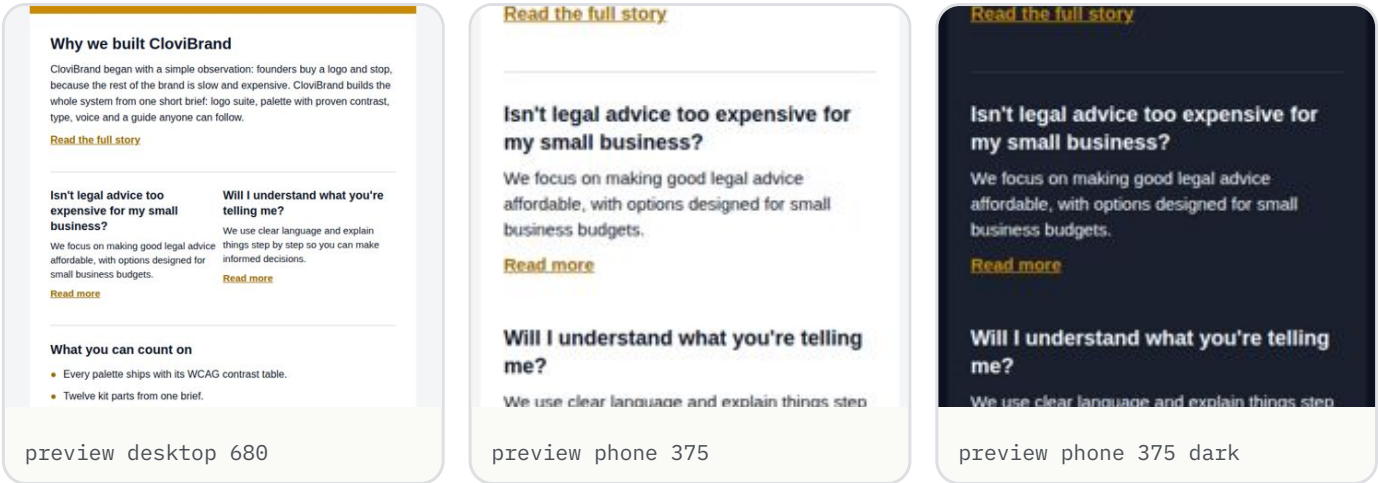


Figure 14: Newsletter previews (gated element)

HUECRAFT • COVERAGE

8 of 16 built. 3 gated. 5 not yet.

The CloviTek AI brand-elements program lists sixteen elements every kit should have. This is where this kit stands against it.

checked against the program list • built 9 October 2026

CHECKLIST

Element by element

Status comes from each element's own result file.

#	PROGRAM ELEMENT	FILES	STATUS
1	Logo suite horizontal, stacked, mark, monogram; light, dark, mono; SVG, PNG 1x-3x, PDF	32	built
2	Colour system tokens, CSS, Tailwind, swatch files, contrast table, colour sheet	8	built
3	Typography faces under open licence, scale, specimen	21	built
4	Favicon and app icons favicon, Apple touch, Android, pinned tab, web manifest	32	built
5	UI kit and design tokens tokens.css, W3C/Figma tokens, Tailwind config, components page	22	built
6	Social preview, email header, video-call background exact-size PNG with HTML source	54	gated
7	Social kit (LinkedIn, X, Instagram, Facebook, YouTube) platform images at exact sizes	54	gated
8	Brand playbook and brand card 12-page playbook + one-page card as PDF	none	not built
9	Brand voice guide voice guide as DOCX and Markdown	none	not built
10	Deck, proposal, case study, letterhead templates	11	built

#	PROGRAM ELEMENT	FILES	STATUS
	PPTX deck; DOCX proposal, case study, letterhead		
11	Email signature HTML + text signature, logo, install guide	54	gated
12	Iconography set icon family in the brand's stroke	none	not built
13	Mockups and brand scenes scenes sheet and single-object scenes	47	built
14	Print collateral stationery, marketing, trade show; PDF + preview	65	built
15	Animated logo motion version of the mark	none	not built
16	Element tiles one tile per element for the brand hub	none	not built

Figure 15: Coverage checklist against the 16-element program

HUECRAFT • COMING

5 elements planned, 3 awaiting a re-run.

What a full kit will add. The planned tiles are placeholders, not renders; the gated elements exist and are shown in their sections.

planned work • early access opens the same form

Brand playbook and brand card 12-page playbook + one-page card as PDF PLANNED • NOT IN THIS KIT	Brand voice guide voice guide as DOCX and Markdown PLANNED • NOT IN THIS KIT	Iconography set icon family in the brand's stroke PLANNED • NOT IN THIS KIT
Animated logo motion version of the mark PLANNED • NOT IN THIS KIT	Element tiles one tile per element for the brand hub PLANNED • NOT IN THIS KIT	

GATED, NOT MISSING

Produced in this run, failed a check

These are real outputs; the engine withheld the pass mark until a re-run on a vector mark.

- **Social preview, email header, video-call background** **gated**: exact-size PNG with HTML source; produced, shown in its own section, re-run pending.
- **Social kit (LinkedIn, X, Instagram, Facebook, YouTube)** **gated**: platform images at exact sizes; produced, shown in its own section, re-run pending.
- **Email signature** **gated**: HTML + text signature, logo, install guide; produced, shown in its own section, re-run pending.

PLAN

What happens next, in order

The steps that turn this kit into a full one. Owners are the engine or the brand team; nothing here has been started.

1. **BRAND TEAM** Supply a vector mark (SVG) instead of the 58-pixel site logo; the brand-visuals gate rejected the upscaled input.

2. **ENGINE** Re-run the three gated elements (digital kit, newsletter, brand visuals) on the vector mark.
 3. **ENGINE** Build the playbook PDF, brand card and voice guide; they take the colour, type and logo outputs above as inputs.
 4. **ENGINE** Iconography set and animated logo once the playbook fixes the stroke and motion rules.
 5. **BRAND TEAM** Review the coverage checklist; sign off element by element before anything is published to the brand.
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SOURCES AND LIMITS

Where these facts came from

- Kit run: brand_pipeline run clovibrand, 9 October 2026; element status from each element's _result.json; file counts from the run directory.
- Colour: color/tokens.json and color/contrast.csv as written by the engine; type scale from type/type_tokens.json.
- The input mark was CloviBrand's own 58-pixel site logo, upscaled to 640 px to pass the logo gate; the brand-visuals element rejected its own renders for that reason.
- Clear-space and minimum-size rules are the program standard, not measured from this kit.
- Not a customer result. Nothing from this kit was published to CloviBrand.